ZimSchool

ZIMSCHOOL AMBASSADOR NETWORK

A Programme of Outreach Zimbabwe

Connect Schools • Deliver Solutions • Earn Commission

ZimSchool Zimbabwe's School Discovery & Education Platform	**Outreach Zimbabwe** Digital, ICT & technical solutions for schools

1. Welcome to the Network

The ZimSchool Ambassador Network is a part-time referral programme for teachers and education professionals who want to connect schools with useful digital, ICT and education services.

The programme brings together three complementary roles:

- **ZimSchool gets the school in the door.** It provides school discovery, profiles, promotion and visibility.
- **The Ambassador creates the connection.** The Ambassador identifies needs, introduces schools and facilitates the referral.
- **Outreach Zimbabwe provides the solutions.** The technical team assesses needs, quotes and delivers approved services.

The business journey is designed around three connected revenue channels:

School Listings → Digital Services → Recurring Support

2. Why You Should Join

- Work part-time around yourpersonal and personal schedule.
- Use your existing education network to connect schools with relevant services.
- Help schools improve their online visibility and digital capacity.
- Earn commission from qualifying school services you successfully refer.
- Develop professional skills in communication, networking, customer engagement and digital services.
- Build long-term relationships with schools in your community.

Who can participate?

- Teachers
- Lecturers
- Tutors
- Retired teachers
- Education professionals
- Education consultants

3. What ZimSchool Offers Schools

School Visibility	School registration, professional school profiles, promotion, Featured/Top visibility and advertising.
ICT & Technical Support	Computer, laptop and printer support; networking; internet support; computer laboratory support; software assistance.
Website Services	School website development, domains, hosting, website maintenance and website administration.
Training	Computer skills, website administration, digital skills and staff training.
Education Technology	E-learning and digital education technology support.
Recurring Support	Hosting, maintenance, technical support and other ongoing services.

4. How to Join

Joining the network follows a simple onboarding process:

- Complete the Ambassador application.
- Provide your contact and professional information.
- Accept the Ambassador Code of Conduct and referral terms.
- Receive your Ambassador ID and unique referral code/link.
- Complete the orientation and learn the approved services and referral process.
- Begin identifying suitable schools and submitting genuine referrals.

Your Ambassador Starter Pack

- Digital Ambassador ID
- Unique referral link/code
- ZimSchool and Outreach Zimbabwe service catalogue
- Approved marketing materials
- Referral procedure
- Commission policy
- Frequently asked questions

5. Your Role as a Ambassador

Your role is to **identify, introduce, connect and follow up**. You are not required to be an IT technician.

- Identify schools that may benefit from ZimSchool or Outreach Zimbabwe services.
- Introduce the school to the relevant service.
- Listen to the school's needs and capture accurate information.
- Submit the referral using your Ambassador ID/code.
- Allow the Outreach Zimbabwe team to assess the requirement and provide a quotation where applicable.
- Follow up professionally without making promises that have not been approved.
- Maintain the confidentiality and dignity of schools, staff and learners.

A good Ambassador is a trusted connector—not a high-pressure salesperson.

6. The Referral Journey

1	**Identify**	Find a school with a genuine need.
2	**Introduce**	Explain ZimSchool and/or the relevant service.
3	**Connect**	Obtain permission to refer the school.
4	**Submit**	Record the referral using your unique ID/code.
5	**Assess**	Outreach Zimbabwe reviews the requirement.
6	**Quote**	The school receives the appropriate quotation/package.
7	**Deliver**	The approved service is completed.
8	**Commission**	Qualifying commission is processed under the Commission Schedule.

7. How Commission Works

The programme rewards Ambassadors for **qualifying business that is successfully referred and completed**. The applicable rate depends on the service and the current Commission Schedule.

- Each Ambassador uses a unique referral ID, code or link.
- The referral is recorded against the Ambassador.
- The school receives the approved price or quotation.
- Commission becomes payable after the customer has paid and the qualifying transaction/service is confirmed.
- Rates may differ between school listings, websites, training, ICT projects and recurring services.
- Commission rules, payment timing and qualifying conditions are set out in the official Commission Schedule.

Illustrative example

Service	Sale	Example rate	Commission
Paid school service	$100	10%	$10

This is an illustration only. Actual rates are determined by the current approved Commission Schedule.

8. Three Connected Revenue Channels

1. SCHOOL LISTINGS

Schools join ZimSchool, create profiles and may purchase paid visibility, promotion or advertising services.

2. DIGITAL SERVICES

Once a school is connected, additional needs may lead to website development, computer support, networking, training or education technology services delivered by Outreach Zimbabwe.

3. RECURRING SUPPORT

A school can become a long-term client through hosting, maintenance, technical support, website updates and other ongoing services.

The objective is not a one-off sale. It is to build genuine, useful and lasting school relationships.

9. How to Approach a School

Suggested introduction:

“Good morning. I am a ZimSchool Ambassador. I am helping schools improve their online visibility and access digital and ICT services. ZimSchool provides school profiles and promotion, while Outreach Zimbabwe provides services such as computer support, websites, training and other digital solutions. I would like to show you how your school can benefit.”

Best practices

- Be respectful of the school's time and procedures.
- Ask questions before recommending a service.
- Use only approved service descriptions and prices.
- Do not pressure school staff to purchase.
- Be clear that technical assessments and quotations are handled by the appropriate Outreach Zimbabwe team.
- Follow up courteously and keep accurate records.

10. Ambassador Standards & Protection

- Never promise a price, delivery date, technical result or service that has not been approved.
- Never make false claims about ZimSchool, Outreach Zimbabwe or school verification.
- Never collect school payments into a personal account unless specifically authorised.
- Protect school, staff and learner information.
- Do not misuse referral data or contact information.
- Do not use misleading income claims.
- Do not pressure teachers or schools to join the Ambassador Network.
- Commission is based on qualifying business—not simply on recruiting other Ambassadors.

Professional conduct protects everyone: the school, the Ambassador, ZimSchool and Outreach Zimbabwe.

11. Growing as an Ambassador

Level	Indicative activity	Focus
Community Ambassador	1–5 active school referrals	Build school relationships and learn the service portfolio.
School Ambassador	6–15 active school referrals	Grow your school portfolio and service referrals.
District Ambassador	16+ active school referrals	Support wider school-network growth and potential coordination opportunities.

Progression should be based primarily on genuine school referrals, service activity, quality and professional conduct—not recruitment alone.

12. Your First 30 Days

Week 1 — Learn

- Complete onboarding.
- Study the ZimSchool and Outreach Zimbabwe service catalogue.
- Understand the referral and commission process.

Week 2 — Identify

- List schools in your network.
- Identify likely needs such as websites, computers, training or technical support.
- Prioritise genuine opportunities.

Week 3 — Connect

- Approach interested schools professionally.
- Explain the programme.
- Submit accurate referrals.

Week 4 — Follow Up

- Follow up on referrals.
- Learn from questions and objections.
- Build long-term relationships rather than chasing numbers.

Your first goal is not to contact every school. It is to create your first quality school relationships.

13. The ZimSchool Ecosystem

ZIMSCHOOL	AMBASSADOR	OUTREACH ZIMBABWE
School discovery School profiles Promotion & advertising	Identify Introduce Connect Follow up	Websites ICT support Training Digital solutions Recurring support

School Listings → Digital Services → Recurring Support

Together, these create a practical ecosystem that helps schools become more visible, more connected and better supported.

14. Ambassador Quick Reference

What do I sell?	ZimSchool school visibility and qualifying Outreach Zimbabwe digital, ICT, training and support services.
Do I need technical skills?	No. Your primary role is to identify needs and create the connection.
Who delivers technical work?	The appropriate Outreach Zimbabwe team or approved service provider.
When do I earn commission?	When a qualifying referral results in a completed transaction under the current Commission Schedule.
Can I promise a school a price?	Only use approved prices and quotations. Do not make unauthorised promises.
Do I earn by recruiting Ambassadors?	The core earning model is based on genuine school customers and qualifying services, not recruitment.
What should I protect?	School, staff and learner information, as well as your Ambassador credentials and referral records.

JOIN THE NETWORK

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A Programme of Outreach Zimbabwe

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Outreach Zimbabwe provides the solutions.
The Teacher Ambassador creates the connection.

School Listings → Digital Services → Recurring Support

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